



June 19, 2009

Dear HVPA Physician,

The American Imaging Management (AIM) precertification program verifies that the most appropriate imaging exam is being ordered for the diagnosis provided. Effective July 1, 2009, the Huron Valley Physicians Association (HVPA) will be required to participate in the AIM precertification program for the HAP HMO product.

The AIM program is currently a requirement for the HAP Point of Service (POS), Alliance Health & Life (AHL) Senior Plus and Medicare AHL PPO members. Depending upon your participation, you may already be utilizing the precertification program.

The ordering physician must contact AIM for precertification when ordering non-emergent high tech imaging exams, such as CT, MRA, MRI, Nuclear Medicine Cardiology and PET studies for HAP HMO, POS, AHL, Senior Plus and Medicare AHL PPO members.

Other helpful information about AIM is available at <https://www.hap.org/providers/aim.php>:

- Physician FAQs
- CPT Procedure codes that require AIM Precertification
- Allowable in office diagnostic imaging services (Privileging List)

Precertification can be obtained in three ways:

- Via telephone at (800) 552-0020
- Via AIM's website at www.americanimaging.net, where exams are reviewed and adjudicated in real time online, and a certification number is assigned if criteria is met. *Physicians' staff must first register on AIM's website.*
- Via fax form

The precertification works most effectively when the patient's chart is on hand and includes the following information:

- Insurance Information (HAP Plan and Product)
- Member Information (ID number, DOB)
- Ordering Physician Information (Name, Address)
- Provider/ Facility Information (Name, Address where test is to be performed)
- CPT and ICD-9 Code
- Symptoms
- Results of Previous Studies

Thank you for your cooperation with this change, please feel free to contact the HAP Provider Relations department at (313) 664-8075 or (800) 688-0040 with any questions or concerns regarding AIM.

Sincerely,

Mumtaz Ibrahim, MD
Senior Associate Medical Director