

# Navigating Change in the Health Care Universe



## Achieving Meaningful Use and Preparing for What's Next

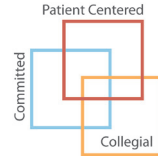
Please join HVPA's new preferred vendor partner, athenahealth, on February 15 for an exclusive dinner event and find out how to stay both compliant and profitable during a time of enormous change.

The convergence of Meaningful Use, the Affordable Care Act, and the HIPAA transitions to ANSI 5010 and ICD-10 have swept up physicians in a perfect storm of change. Maneuvering through it all, while keeping your focus on patient care and practice growth, is no easy task. It requires the right combination of cloud-based software, networked knowledge, back-office services, and a partner invested in your ongoing success.

### At this February 15<sup>th</sup> dinner event, we'll discuss:

- ▶ How to get paid up to \$44,000 for Meaningful Use without adding to your workload—and how athenahealth clients are seeing success and banking their year one incentive checks.
- ▶ How we can minimize disruption with the current ANSI 5010 conversion, and ensure compliance with ICD-10 in October 2013.
- ▶ How our cloud-based model gives us unique insight and visibility into how every practice on our network is performing.
- ▶ How we can help drive more revenue from other Pay for Performance programs and accelerate NCQA Patient-Centered Medical Home recognition.

**Join us on February 15<sup>th</sup> at 6:30 p.m.**



hvipa  
Huron Valley  
Physicians Association P.C.

**Ann Arbor Marriott Ypsilanti  
at Eagle Crest  
1275 S Huron Street  
Ypsilanti, Michigan 48197**

6:30 p.m. Registration, Cocktails  
7:00 p.m. Presentation and Dinner  
8:00 p.m. Questions and Networking

This is a private event by invitation only, seating is limited.

### Register today:

- ▶ Fax the form on the back of this invitation
- ▶ E-mail [nadu@athenahealth.com](mailto:nadu@athenahealth.com) (provide the same information as form)



## Ann Arbor Marriott Ypsilanti at Eagle Crest • Ypsilanti, Michigan Wednesday, February 15, 2012 • 6:30 pm

**This complimentary dinner seminar is invitation-only. Seating is limited.  
To register to attend, please fax this form to 888.864.4427.**

### Registration Form

Yes, I plan to attend; please see the information below

Unfortunately, I cannot attend; but I am interested in learning more about athenahealth

Number of attendees: \_\_\_\_\_

Full name: \_\_\_\_\_

Title: \_\_\_\_\_

Practice name: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Specialty: \_\_\_\_\_

Number of physicians in your practice: \_\_\_\_\_

### Additional Attendee Information

Full Name	Title	Email Address	Phone #
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Full Name	Title	Email Address	Phone #
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